

Tagetik In Consumer Packaged Goods

Multiple Planning Processes in Single Unified Solution

Strategy Management

- Scenario Planning
- Project & Portfolio Management
- Detailed Allocations & Cascading
- Activity-Based Costing & Planning
- Strategic Planning & Long-
- Range Forecasting

Financial Planning

- P&L Planning and Budgeting
- Driver-based Planning
- Cash Flow Forecasting & Planning
- Balance Sheet Planning
- Working Capital Planning
- Rolling Forecasts
- HR Budgeting
- Capital Budgeting
- Financial Profitability Analysis

Operations Planning & Analysis

- Sales & Operations Planning
- Purchase Planning
- Production Cost Planning
- Demand Planning
- Intercompany Production Eliminations
- Staff Planning
- Bill of Materials Explosion
- Cost of Goods Sold & Stock Variation
- Inventory Inflow and Outflow
- Operational Profitability Analysis
- Financial and Cash Impact Analysis

Overview

Tagetik provides an Enterprise Performance Management (EPM) platform that is designed to meet the needs of complex Consumer Packaged Goods (CPG), manufacturing, and supply chain driven organizations. By integrating a broad spectrum of financial and operational processes and workflow in a single application, Tagetik enables organizations to:

- Understand the financial implications of operational activities
- Identify opportunities to reduce production and inventory cost
- Coordinate resource allocation horizontally across functions
- Reduce the cost and duration of the planning cycle
- Drive change that impacts the bottom line

Key Differentiators

Other software vendors provide similar applications but Tagetik is the only solution that delivers them in a single platform. Six technical capabilities account for this which are unique to Tagetik:

- **Inherent integration** of financial planning and budgeting with S&OP, Purchase Planning, short and long term Cash Flow Forecasting (CFF), and Working Capital and Balance Sheet planning
- **Embedded financial intelligence and modeling** including double entry logic, multiple calendars, currency conversion and unit of measure conversion which are essential for unified Cash Flow Planning, Trade Promotion Management and Balance Sheet planning.
- **Bill of materials (BOM)** explosion and related MRP logic to support a profit and cash flow based sales and operations planning process. Prebuilt Financial and BOM logic means no custom coding or integration is needed to link operational drivers to financial impact. Financial and operational impact of scenario changes is always a click or two away.
- **Production planning** including planning of production lines and cycles, inventory and sources of supply, and purchase price lists. Enables modeling of production, inventory, and suppliers to forecast not only the operational impact but also the financial impact on the P&L, Balance Sheet, and Cash Flow.
- **Cross process workflow** natively across all of these processes to support a single planning and performance management process from start to finish with full visibility of all tasks, owners, dependencies, and bottlenecks all the way from BOM to financial statements, board books and regulatory disclosures.
- **Relational architecture** that provides the flexibility, scalability, and performance necessary to address financial and operational processes into a single application. Traditional OLAP-based EPM products struggle with the dimensionality, integration of multiple cubes, and the volumes/performance required to support both financial and operational processes in a single application.

Integrated Rolling Forecast and Sales & Operations Planning

At Tagetik, we believe that rolling forecasts and S&OP are part of the same process and that Cash Flow Forecasting should be a natural by product of such a process. By integrating these processes, Tagetik eliminates non value added activities that plague fragmented approaches. No more:

Operational Drivers linked to Financial Processes

Consolidation & Close

- Unified "Close-to-Disclosure"
- Statutory, Legal, and Management Consolidation
- Entity, Group and Corporate Consolidation
- Monthly & Quarterly Close
- Intercompany Reconciliation
- Workflow, Validation & Documentation
- Regulatory reporting and disclosure

External Compliance & Disclosure

- 10Q and 10K Disclosure
- Annual Reports & Prospectus
- Multi-GAAP reporting (IAS, IFRS, US GAAP...)
- XBRL Tagging and Submission
- Risk Assessment, Scoring and Mitigation
- Solvency II Compliance
- Basel III Compliance
- SOX 404 Compliance
- COSO Compliance

Built-in Workflow

- Detailed accountability and approvals
- Task flows across multiple processes
- Full traceability of all changes
- Audit trail, annotations, attachments
- Status, deadlines, reminders
- Email notification

Business Intelligence &

- Analytics
- Financial Analytics
- Ad-hoc Analysis & Reporting
- Collaborative Reporting & Dashboards

- Validating plans due to fragmented financial and operational processes
- Maintaining separate financial and operational planning models
- Reconciling financial and operational plans, since there is only one plan
- Maintaining separate systems and processes for S&OP, CFF and TPM
- Executing multiple plan iterations because business objectives are not specifically connected to resource requirements

Scenario Planning and Decision Support

Eliminating such activities does more than just reduce costs. The logic and architecture that underlies these improvements provides the means to support scenario planning and modeling processes that:

- Accurately quantify the impact of decisions on aspects of a business
- Isolate risk by identifying disconnects between finance and operations
- Quickly model adjustments to metrics, measures, and assumptions with full visibility into the financial impact
- Enable more effective communication across functions and entities

Cash Flow Forecasting (CFF) remains a major challenge for many CPG companies and manufacturers. Tagetik specifically addresses this by doing:

- Integrating short and long term CFF
- Embedding CFF into PBF and S&OP processes
- Supporting both direct and indirect CFF methods
- Integrating cash flow and broader business scenario planning
- Automatic calculation of cash impact of operational scenarios
- Isolating currency conversion/exchange (FX) rate impact

Built-in currency intelligence improves FX management by enabling cash and working capital forecasting by country and business segment.

Integration with Microsoft and SAP

Tagetik has prebuilt integration and built-in ETL to fit seamlessly into an existing Microsoft, SAP or mixed technology environment.

Contact

Tagetik would like to help you understand how our solution drives bottom line value and what differentiates it from others. To learn more about our unified EPM platform and the range of capabilities that it supports, please contact your Tagetik representative and or visit www.tagetik.com.

About Tagetik

Tagetik understands the complex challenges that face the Office of Finance and translates that knowledge into intuitive, enterprise-scale performance management software solutions that drive business results. With Tagetik, companies get the simplicity of the Cloud and the power to unify financial and operational planning; shorten the consolidation and close process; immediately analyze results, model and compare full financial statement impact of business scenarios; adjust strategic plans; seamlessly update rolling forecasts; produce formatted and auditable financial statements and management reports; collaborate on business reviews, and automate disclosure and board reporting. We've built-in the financial intelligence so CFOs, finance and operations executives can orchestrate some or all processes in one place. More than 750 customers across 35 countries count on Tagetik to improve efficiency, reduce risk, save money and deliver results. For more information, visit www.tagetik.com. We get Finance. You get results.