

# CCH TAGETIK ANALYTIC INFORMATION HUB



## HARNESS THE DATA. GAIN THE INSIGHTS. DRIVE THE BUSINESS.

The Analytic Information Hub is a powerful information-centric data hub that can serve every organization by harnessing massive amounts of granular financial and operational data to uncover the hidden value and gain business insights for more informed and confident decision-making. The Analytic Information Hub extracts, collects, refines, normalizes, validates and transforms data into actionable information. The Analytic Information Hub eliminates mistakes caused by siloed systems, reduces the need for data reconciliation and simplifies data management. Owned and maintained by Finance, the hub is governed by the dataflow and audit trail to ensure Finance has control and confidence in the results. Through a single hub you get the data once, from any source, easily turn it into information, and use the information many times across all the organization, for all financial management reporting and analysis purposes.

## CCH Tagetik Analytic Information Hub

### Gain Key Insights

Perform in-depth modeling & analytics on more granular financial, non-financial and operational data, transforming data into actionable information to gain key insights. Extending the reach of CPM processes to detailed level provides a more accurate view of the results. In-depth planning, profitability analysis, or any other analytics all can be easily done.

### Flexible Data Model

Open data model with no dimensional limitations, designed to handle large datasets with powerful mapping, data validation capabilities, and multidimensional formulas. Collect, refine, normalize, validate and transform data from internal and external disparate systems.

### Easy to Configure

Full custom data modeling with GUI interface for configuration vs. programming. With built-in operations and validations, you can easily define SQL statements, and functions and procedures that can be reused across the application, without relying on IT. CCH Tagetik is built to be Finance owned and maintained.

### Implement Quickly

Controlled and risk mitigation environment with enterprise security, workflow/dataflow, and audit trail. Software is quick to implement, non-disruptive to your current architecture and has a powerful ETL that easily connects to many source systems.

### Serving Financial Management Systems

The CCH Analytic Information Hub can be used stand-alone or as a single data source to serve all your financial management purposes: consolidation, budgeting and planning, profitability analysis, regulatory reporting and disclosures. Align Finance and Operations, gain transparency and accuracy with a complete 360° view of your information for insights and better decision making.

### Platform for the Future

The platform for all your data: from corporate performance management summary level data to complex regulatory contract level data to granular financial and operational data for analytics. With a high performance engine that quickly processes large volumes of data, you have the platform for today and the future needs for AI, machine learning and predictive analytics.

*“Today’s finance teams need to expand beyond CPM to perform in-depth planning, profitability analysis and analytics to ensure key insights for business decisions are backed by real-time numbers and solid analysis. As the finance role transforms, CFO’s are looking for modern technology to meet their needs for today and in the future.”*

Marco Pierallini, EVP Product,  
CCH Tagetik

## Why Today’s Businesses Need the Analytic Information Hub

**Insights and Strategy are Key:** CFOs are now expected to be more strategic, providing insights not just numbers, increasing the need for analytics and modeling on more detailed level data.

**Expanding reporting demands:** Need to harness financial, non-financial, operational data from internal and external sources to meet new regulatory and ever-expanding reporting requirements.

**Preparing for Future Technologies:** Artificial Intelligence, Machine Learning, Prescriptive Analytics require tools to handle high volume detailed data.

**Moving to Data-Centric Technology:** One data source for all processes, eliminates siloed systems, reduces data reconciliation and simplifies data management.

**CCH Tagetik Analytic Information Hub handles modeling and analytics on granular data putting Finance in control of their own data destiny!**



### Key Benefits

- ✓ 360° view of your data
- ✓ Gain insights for better decisions
- ✓ Highly performant on large datasets
- ✓ Align Finance & Operations
- ✓ Modernize Finance Technology
- ✓ Controlled & Secure
- ✓ Lower Risk & TCO

### Key Capabilities

**Collect & Store Data:** access granular financial, non-financial and operational data from diverse sources; adapt data structure to accommodate financial and operational needs; establish data hub

**Validate & Control:** manage entire data lifecycle from source to disclosure; be accountable for the data flow, validation, accuracy, access, and auditability

**Transform & Inform:** apply financial intelligence, rules, and knowledge; perform analytics, modeling & planning at the granular level; transform granular data into actionable information; generate multiple, auditable reports and outputs

**Learn more about our CCH Tagetik Analytic Information Hub**

**Sign up for a personalized demo at:**

<https://www.tagetik.com/en/software/analytic-information-hub>

### About Wolters Kluwer | CCH Tagetik

Wolters Kluwer enables finance, legal, tax, and healthcare professionals to be more effective and efficient. We provide information, software, and services that deliver vital insights, intelligent tools, and the guidance of subject-matter experts. We understand the complex challenges that face the Office of the CFO and translate that knowledge into intuitive, enterprise-scale CCH® Tagetik performance management software solutions that drive business results. With over 180 years’ experience in the markets we serve, Wolters Kluwer is lifting the standard in software, knowledge, tools and education.

### Why CCH Tagetik?

**Finance Owned:** Purpose built to be maintained by Finance, empowering finance and reducing dependency on IT.

**Unified CPM Solution:** Consolidation, Planning and Reporting in one solution provide confidence in your data.

**Reliability:** Our implementation team and partners consistently deliver.

**Cloud without Compromise:** On premise. On cloud. One solution. The choice is yours!